



January 25, 2011

Dear AJSA Member,

Let me take this opportunity to commend you for your interest in the American Junior Shorthorn Association Board of Directors! If elected, you will be joining an elite group of shorthorn juniors who have gone on to great accomplishments in their personal and professional lives. Being elected by your peers and delegates from the AJSA is indeed more than an honor; it is a privilege, and one that comes with a high level of responsibility.

Our organization is progressive and ambitious, requiring its Board of Directors to treat their roles as leaders and role models with a high level of commitment. The Board works closely with the ASA staff in carrying out the work of the AJSA and representing its members. AJSA member, parents, and I have high expectations for Board members. Thus, for your awareness, I have outlined some of these expectations.

- Be willing and able to travel independently as required in service to the AJSA and ASA
- Attend and help carry out the ASA and AJSA activities (check-in, make-up ring line-up, ringman duties, etc) at Jr. Nationals, Louisville and Denver
- Attend the KEY Conference tentatively scheduled for the last week of July each year at various locations around the country
- Attend Junior Board meetings throughout each year and the Youth Beef Industry Conference in the years ending in an even number (ie. 2012, 2014, etc.)
- Write all articles, letters, thank you notes, emails and other correspondence regularly and on time
- Be willing and able to check email at least three times a week, and respond in a timely fashion
- Seek out and accept the constructive criticism and evaluation of your total performance
- Strive to get AJSA members involved and enthused about AJSA activities and make personal connections with the AJSA members from diverse regions and walks of life
- Maintain and protect your personal health so that you may be of the utmost service to the AJSA and your fellow board members
- Forego public uses of alcohol, tobacco and illegal substances at all times during any AJSA or ASA related event during your term of service, regardless of your age
- Avoid places or activities that in any way could raise questions as to one's moral character or conduct
- Serve as a member of a team, always maintaining a cooperative attitude
- Represent the AJSA, your fellow Board of Directors, and the ASA with the greatest level of excellence, professionalism, and enthusiasm
- Understand that your term of service will automatically end at the Junior Nationals immediately following your 22<sup>nd</sup> birthday, regardless of how many years are left in your term

Please sign and date the enclosed copy of this letter, signifying that you will have no problem meeting these expectations should you be elected to the AJSA Board of Directors, and return it to me along with your Junior Board application. This document must be received by the application deadline in order for your candidacy to be official. I wish you the very best in your pursuit of a position on the AJSA Board of Directors. Please don't hesitate to call or email if you have any questions.

Thank You!  
Amanda Reeson  
American Shorthorn Association

\_\_\_\_\_  
Your Name (Printed)

\_\_\_\_\_  
Your Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Parent/Guardian Signature

\_\_\_\_\_  
Date

# Junior Board Member Application



Name: \_\_\_\_\_ State Representing: \_\_\_\_\_

Age\*: \_\_\_\_\_ Birthdate: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Parents: \_\_\_\_\_

Permanent Address: \_\_\_\_\_

Permanent Phone: \_\_\_\_\_ College Phone: \_\_\_\_\_

College Address: \_\_\_\_\_

*\*Note: When a Board member turns 22 years of age, he/she will finish out that current year on the Board, retiring from service at the most immediate Junior Nationals.*

## Please include the following:

- 1) Cover letter stating your intent to run for the American Junior Shorthorn Association (AJSA) Board of Directors.
- 2) Educational information – school, location, years attended, degrees completed (high school and/or college).
- 3) **Describe** your achievements in Shorthorn production and your personal future goals within or outside of the livestock industry.
- 4) **List** up to 10 activities, achievements, or honors that you consider most relevant to your candidacy for the AJSA Board of Directors.
- 5) **Explain** why you would like to be an AJSA Director and how can your past experiences contribute to this leadership role within the junior organization.
- 6) **Share** some ideas you have for the AJSA board to consider that you feel will help the junior organization.

Return the completed application and a recent photo by **April 1<sup>st</sup>, 2011** to:

**AJSA Board Applications**  
**American Shorthorn Association**  
**8288 Hascall Street**  
**Omaha, NE 68124**

*Candidates and summaries of biographical information will be included in the Junior National Exhibitor Folder, as well as the Shorthorn Country magazine. Nominations will be given during Youth Conference Session I, individual interviews with an industry leader panel will take place after Youth Conference I, open interviews with the delegates will be conducted at Youth Conference Session II, and voting will take place during Youth Conference Session III.*

Please direct questions about this application or election rules to the Amanda Reeson, [amandar@shorthorn.org](mailto:amandar@shorthorn.org) or 402-393-7200.