

# 2011 National Lassie Queen Contestant Application

## Instructions to States and Applicants

- ◆ The National Lassie Queen Contest is held annually at the National Junior Shorthorn Show and Youth Conference.
- ◆ As National Lassie Queen, the Queen will receive a \$1000 college scholarship at the end of her reign or upon entry to her first semester of college, \$1500 expense monies to be applied toward required shows, and a prescribed outfit.
- ◆ As Alternate National Lassie Queen, the Alternate Queen will receive a \$500 college scholarship at the end of her reign or upon entry to her first semester of college, \$1000 expense monies to be applied toward required shows, and a prescribed outfit.
- ◆ The National Queen and Alternate National Queen will be expected to attend the National Jr. Shorthorn Youth Conference and Show held in June/July to crown the next queen, the NAILE in Louisville, KY, and the National Western Stock Show in Denver or designated national show during her one year reign.
- ◆ The National Queen and Alternate National Queen will be expected to present a report of her activities at the annual National Lassie Meeting.
- ◆ All expenses turned in to the National Queen Chairman AND the National Treasurer for reimbursement must be accompanied by appropriate receipts.
- ◆ Written reports of activities may be turned in to Shorthorn Country and to the National Lassie Publicity Chairman for publication. One or more articles will be published.
- ◆ A first runner-up will be named in the event that the National Queen cannot complete her duties. The National Queen will forfeit her scholarship monies at this time. Expense monies will be awarded based on the required shows attended. The remainder will be awarded to the first runner-up. The

### Procedure

1. Each state shall be entitled to present one girl applicant for this position.
2. Each state shall be responsible for the registration fee of \$175 to be sent to the Queen Chairperson by **April 1st**.
3. Each state shall be responsible for the travel expenses and/or motel expenses incurred by the candidate for this contest.
4. Each state shall be responsible for the quality of the candidate.
5. Because of the change in this contest, states and or parents will be responsible for the contestant during the National Jr. Shorthorn Youth Conference and Show. The contestants are expected to be responsible young adults and adhere to the Queen schedule without fail. Failure to show for required activities or inappropriate behavior may disqualify the contestant.
6. The contestant will be required to attend the National Jr. Shorthorn Youth Conference and Show for the duration of the conference and show (Monday through Saturday at the conclusion of the show).
7. The contestant must follow the guidelines presented in the application form by the prescribed deadlines.
8. The contestant will be allowed to participate in any and all events that occur in conjunction with the National Jr. Shorthorn Youth Conference and Show. Every attempt will be made to coordinate Queen Contestant activities and Youth Conference activities. If a choice has to be made, all contestants will be required to abide by the Queen Contestant Activity Schedule.
9. The contestant shall be required to follow all instructions prior to the contest and during the contest to the letter or face disqualification.
10. Nomination applications will be sent to the National Queen Chairman by **April 1<sup>st</sup>**.
11. Contest schedules will be mailed to the contestants approximately one month prior to the National Contest.

*Keep this page for your reference.*

## Eligibility

1. Any unmarried girl, age 16-21 (by January 1 of the current year), may be nominated by their State Shorthorn Association, State Lassies Association, or by a group of Shorthorn breeders within a state without benefit of an Association. To retain the title of National Lassie Queen, the winner must remain single and of high moral ethics during her reign of one year.
2. Contestants with a manifested interest in Shorthorn projects and a level of participation in Shorthorn organizations at the time of the application may apply.
3. Contestants are required to be members of the National Lassie Association at the time of application. Your dues must be paid prior to application.
4. A transcript of the contestants high school grades, class ranking (include size of class), and relevant standardized test score (SAT, ACT, SCAT, PSAT) shall accompany the application.
5. A list of the contestants' school, church and community activities must be included.
6. Two 5" x 7" black and white or color photos in your state queen costume must accompany the application. Each photo must have contestants name clearly printed on the back. They will be used for promotional purposes. The photos must be suitable for press release. Head and shoulders view is recommended. Also please send image as an attachment in an email to queen chair, best resolution possible.
7. The contestant will provide three recommendations from any three of the following five categories:
  - Category 1: Shorthorn Breeder
  - Category 2: School Principal, Superintendent, Counselor, or Instructor
  - Category 3: County Agent, FFA or 4-H Club Adult Leader
  - Category 4: Minister or Church Youth Advisor
  - Category 5: EmployerThe contestant should determine which three persons would afford the best recommendations. Use only one from each of the required categories.
8. The contestant will be required to enter the National Jr. Shorthorn Youth Conference and Show Speech contest. The speech topic will be the same as it is for all other contestants in the Conference. The topic will be available from the American Jr. Shorthorn Association and the Queen Chairman. The judges will be instructed to rank the Queen contestants separately from the other contestants. The contestant may be considered for ranking in the contest in addition to being ranked for the Queen Contest. Contestants competing in the Intermediate Division will be judged simultaneously by the intermediate and senior division judges.
9. The National Jr. Shorthorn Youth Conference state delegates will interview each contestant during one of their meetings at the Conference. The interview will be brief in nature. The delegates will rank the contestants. An independent committee will be selected to tabulate the scores.
10. A select group of judges, a Shorthorn breeder, a Shorthorn Lassie, and an agricultural representative outside of the breed, will comprise the interview committee. The judges will rank the contestants.
11. Each contestant will create and submit a scrapbook consisting of: 1) personal information and family 2) school, church and community activities 3) Shorthorn activities and Shorthorn Shows 4) your reign as State Queen The scrapbook should be no more than 30 pages, tell a story about your involvement in the Shorthorn and Beef Industry and comply with the rules of the Arts & Etc contest. These scrapbooks will be on display for the duration of the show. They are to be entered into the Arts & Etc. contest held during the Conference and will be ranked. This is not an option.
12. In each of the required areas (application, speech, AJSA delegate interview and scrapbook), the individual rankings will be given to the National Lassie Queen Chairman in a **sealed envelope**. The Queen Chairman will then instruct the interview judges to rank the contestants after the interviews. The Queen Chairman then will give the sealed envelopes to the interview judges and instruct them to tabulate the scores accumulated from the five areas to determine the winner. In the event of a tie, it will be the responsibility of the Interview Judges to determine the winner. The Interview Judges will place the name of the National Queen and runner-up on two prepared papers and seals the results in an envelope to be opened by the Queen Chairman at the time of the crowning. Very simply the candidate with the lowest score wins.

*Keep this page as reference.*

# National Lassie Queen Contestant & Scholarship Application

## Directions for Applicants

**Please follow directions accurately to avoid disqualification.**

1. This application in its entirety will be mailed to three judges for their evaluation. The application should not be altered in any manner.
  - a) Backs of pages must not be used for any purpose.
  - b) All applications must be typed. A disk template of the application may be requested.
  - c) All pages must be able to be photocopied easily.
  - d) The contestant shall make 3 copies of the application to be submitted with the original. That makes a total of **FOUR** that should be received by the Queen Chairman by the assigned date.
  - e) Please bind the applications in a lightweight, soft loose-leaf cover that will be suitable for mailing. A neat protective covering is all that is required. No additional credit will be awarded for any other covers.
2. **Story page** - Approximately 300 words, double spaced, regular type in 12-pt font, do not reduce. Include: Shorthorns in your present farm operation, what Shorthorn cattle have meant to you, your ambitions and future plans (be sure to include your career goals and Shorthorn goals).
3. **Picture page** - Limited to two pages. Please caption and date your photos. Do not layer or fold pages or pictures in any way. You may only include a few, so select them with care. Do not reduce the photo too smaller than 2.5 inches on one dimension. May use digital or scanned photos. Provide a variety of your Shorthorn experiences. Do not use all show cattle or all Shorthorn activities. May be duplicates of photos in your scrapbook.
4. Clippings - Limited to 1 page. Please include any clippings of your Shorthorn activities. Do not layer or fold. Copies are acceptable. Please make sure everything is easily readable and documented.
5. Transcript. Copy of official High School Grade Transcript and Relevant Standardized Test Score. **May be included with your application or sent directly by the school.**
6. Personal References - These are confidential and each is to be mailed by the reference source directly to the Queen Chairman. You will need to provide a page with the names and addresses of the references the Queen Chairman will be receiving. It is your responsibility to select references that will comply within the time frame.
7. Deadline for submitting this application is **April 1st (postmark)**. Applications should be addressed to the National Lassie Queen Chairman, sent by Certified Mail or by an overnight/second day air carrier. State contestants must be selected and applications completed with three references mailed in prior to this date.
8. Send complete original application and 3 copies to the National Lassie Queen Co-Chairperson:  
Amanda Gipe, 1375 University Drive, State College, PA 16801 Phone: (209)769-7565  
[amandagipe@gmail.com](mailto:amandagipe@gmail.com)
9. All applications must be typed or presented in computer format. Applications are downloadable from [www.shorthorn.org](http://www.shorthorn.org).
10. All applications may be returned on request following the Queen selection at the National Jr. Shorthorn Youth Conference and Show.

### **Proof of Enrollment (applies to winners only)**

1. The National Shorthorn Queen (or runner-up) is not limited in the course of higher education she wishes to pursue.
2. Checks will be forwarded to the National Queen as soon as proof of enrollment is received. Proof of enrollment must be presented to the Queen Chairman by October 1 of the year the reign is completed or upon entry of their first semester into college. (NOTE: This means that the queen cannot receive her scholarship until she has completed her term as Queen.)
3. In the event that a circumstance arises that the winner of any of these awards cannot enroll in a school for additional education within one year of the end of her term, the award will be forfeited.

*Please keep this sheet for your information and future reference.*

## **Application Cover Page**

### **Two Identical 5 x 7" Photos in Lassie Queen Costume**

**Must be suitable for press release. Recommend Head and Shoulders. Each photo must have name printed clearly on the back.**

**Name:**

**Address:**

**City:**

**State:**

**Zip Code:**

**Phone:**

**State Representing:**

*(attach one photo here)*

**Application for the National Lassie Queen  
Representative and Scholarship**

**Due to the National Queen Chairperson by April 1st**

**Biographical Background:**

1. Name: Phone:
2. Address:
3. City: State: Zip Code:
4. Email:
5. Date of Birth:
6. Number of Years involved in Shorthorns: 4-H: FFA:
7. Name of High School:
8. Father's Name and Occupation:
9. Mother's Name and Occupation:
10. Number of Brothers~ages: Sisters~ages:
11. College you are or plan to attend:  
Major:
12. Local Newspaper & Address:

**Farm Background:**

**Do you live on a farm:**

**Number of Registered Shorthorns on your family's farm:**

**Number of Appendix Shorthorns on your family's farm:**

**Number of Commercial (non-registered) Shorthorns on your family's farm:**

**Number of other cattle (Non-Shorthorns) on your family's farm:**

*Briefly discuss your Shorthorn operation – i.e.: purebred/appendix/club calf operation and use of A.I. or natural service bulls, embryo transfer, EPD's.*

*Discuss your involvement in your Shorthorn operation:*

*How does your family market their Shorthorn cattle and how would you improve your current marketing program?*

*How many Shorthorns do you personally own?*

*Other livestock and/or crops in your family operation:*

*If someone approached you and asks you about the benefits of breeding Shorthorn cattle what would you tell them?*









## Story Page

**In approximately 300 words, double spaced, regular 12 pt font, relate information about the Shorthorns in your present farm operation, what Shorthorn cattle have meant to you, and your ambitions and future plans (be sure to include your career goals and future goals involving Shorthorn Cattle).**

## **Picture Page**

Limited to two pages. Please caption and date your photos. Do not layer or fold pages or pictures in any way. You may only include a few, so select them with care. Do not reduce the photo too smaller than 2.5 inches on one dimension. Provide a variety of your Shorthorn experiences. Do not use all show cattle or all Shorthorn activities. May use digital/scanned photos and duplicates from scrapbook.

## **Clippings Page**

Limited to 1 page. Please include any clippings of your Shorthorn activities. Do not layer or fold. Copies are acceptable. Please make sure everything is easily readable.

**Personal Reference Recommendation for the National Shorthorn Lassie Queen Contestants**

Please note: The applicant has furnished us information of activities. Your candid appraisal of the applicant's attributes and character would be appreciated. Please send your completed appraisal directly to the Queen Chairman indicated on your form. **DO NOT SEND** the reference to the applicant, as this is confidential information. These references will not be made available to the contestant at any time in order to maintain your confidentiality on the subject.

**Report on Applicant**

**Name of Applicant** \_\_\_\_\_

**Home Address:** \_\_\_\_\_

**How long have you known the applicant?** \_\_\_\_\_

**To what degree of confidence do you recommend this applicant for scholarship?**

**High:      Good:              Fair:      With some doubt:**

**Personal rating of the applicant:**

	Excellent	Good	Average	Poor
Intelligence -----				
Personality -----				
Leadership -----				
Citizenship -----				
Ability to Communicate ----				

**Comments:** (A ONE page letter of reference may be attached.)

**Date:** \_\_\_\_\_ **Signed:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Title: (circle one below)**

- Category 1: Shorthorn Breeder**
- Category 2: School Principal, Superintendent, Counselor, or Instructor**
- Category 3: County Agent, FFA or 4-H Club Adult Leader**
- Category 4: Minister or Church Youth Advisor**
- Category 5: Employer**

**Please mail to:** National Queen Co-Chairman

**Amanda Gipe 1375 University Drive State College, PA 16801**

*Make three copies and distribute.*

## National Shorthorn Lassie Queen Scholarship Application Score Sheet

State: \_\_\_\_\_

Score: \_\_\_\_\_ Ranking: \_\_\_\_\_

*To be used by the judges scoring the applications only.*

Projects and Activities	Possible Points	Score	Remarks
<b>1. State Lassie membership / Yrs.</b> <b>Nat'l Lassie Membership / Yrs.</b> <b>SPR Involvement / Yrs.</b>	<b>5</b>		
<b>2. <u>Jr. Shorthorn Activities:</u></b> <ul style="list-style-type: none"> <li>▪ Membership – State &amp; AJSA</li> <li>▪ Offices, committees</li> <li>▪ Jr. National competitions</li> <li>▪ Honors &amp; Awards received</li> </ul>	<b>20</b>		
<b>3. <u>Activities:</u></b> <ul style="list-style-type: none"> <li>▪ School, 4-H &amp; FFA, Church &amp; Community.</li> <li>▪ Honors &amp; Awards received</li> </ul>	<b>20</b>		
<b>4. <u>Cattle Show Records, Showmanship &amp; Judging:</u></b> <ul style="list-style-type: none"> <li>▪ Junior Show Record</li> <li>▪ Open Show Record</li> <li>▪ Bred &amp; Owned Show Record</li> <li>▪ Showmanship</li> <li>▪ Livestock Judging</li> </ul>	<b>10</b>		
<b>5. <u>State Queen Activities</u></b> <ul style="list-style-type: none"> <li>▪ Local &amp; State</li> <li>▪ National</li> </ul>	<b>10</b>		
<b>6. <u>Story, Pictures, Clippings</u></b> <ul style="list-style-type: none"> <li>▪ Story</li> <li>▪ Pictures and clippings</li> <li>▪ Presentation</li> </ul>	<b>15</b>		
<b>7. <u>Scholastic Record</u></b> <ul style="list-style-type: none"> <li>▪ Grades, class rank</li> <li>▪ Standardized test scores</li> </ul>	<b>10</b>		
<b>8. <u>Personal References</u></b> <ul style="list-style-type: none"> <li>▪ Three completed forms must be included.</li> </ul>	<b>10</b>		
<b>TOTAL</b>	<b>100</b>		

# National Shorthorn Lassie Queen Scholarship Interview Score Sheet

**State:** \_\_\_\_\_

**Score:** \_\_\_\_\_ **Ranking:** \_\_\_\_\_

To be used by the interview judges only. Interview judges will consider the following categories to base their ranking of contestants:

	Points Possible	Score
<p><b>1. Knowledge of the Shorthorn organization / breed and agriculture and beef industry in general.</b></p> <p>Be familiar with the American Shorthorn Association, the National Lassie Association, the American Polled Society, and the American Junior Shorthorn Association officers and directors. Be familiar with major Shorthorn herds and sires and general management practices.</p> <hr/>	<p><b>40 points.</b></p>	
<p><b>2. Speaking Ability.</b></p> <p>Grammar and use of language with contestants poise in delivery and expression will be noted. The ability to “think on your feet” and answer impromptu questions will be considered.</p> <hr/>	<p><b>25 points.</b></p>	
<p><b>3. Personal Involvement with Shorthorns.</b></p> <p>Be prepared to tell about you and your family’s Shorthorn operation. Discuss what you feel the responsibility of the National Queen is in promoting the breed. Indicate how much time you would devote to the title of National Shorthorn Lassie Queen.</p> <hr/>	<p><b>20 points.</b></p>	
<p><b>4. Personality, Poise, Appearance.</b></p> <p>Be prepared to tell something about yourself. Include your personal goals, goals if selected as National Queen, and future plans.</p>	<p><b>15 points.</b></p>	
<b>Total Interview Points</b>	<b>100 points</b>	

**Ranking by Contest**

Ranking of Personal Interview	_____
Ranking of Application	_____
Ranking of Speech Contest	_____
Ranking of Youth Conference Delegates	_____
Ranking of Scrapbook	_____
<b>Overall Ranking</b>	_____

**Judges Remarks:**