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NATIONAL SHORTHORN LASSIE QUEEN CROWNED



EAST LANSING, Mich., (July 8, 2010) – The National Shorthorn Lassie Queen contest was held during the 2010 National Junior Shorthorn Show and Youth Conference. The reining 2009-10 queens were Stephanie Horton of St. Charles, Ill., Queen, and Mandy Clark of Mercersburg, Pa., Alternate Queen. Horton crowned Cynthia Bunch, Millersburg, Ohio, before the Grand Champion Shorthorn Female Drive of the 2010 Junior Nationals. Ashley Shearer, Mount Joy, Pa., was then crowned the 2010-11 Alternate Lassie Queen.

Over the duration of the week-long show and conference, three young women competed in the quest for the crown. Each Lassie Queen applicant designed a scrapbook, gave a speech, attended a Lassie Tea, and experienced a personal interview.

The National Shorthorn Lassie Queen will attend the 2010 National Shorthorn Show at the North American International Livestock Exposition in Louisville, Ky., the 2011 National Western Stock Show in Denver, Co., and the 2011 NJSS in Indianapolis, Ind. promoting the Shorthorn breed and representing the American Shorthorn Association. She may attend any national show or PACE event as the National Shorthorn Lassie Queen, representing the Shorthorn breed.

When representing the breed, the National Shorthorn Lassie Queen will be dressed in the official Queen attire; which consists of a stole and badge, kilt, black velveteen jacket, tailored blouse, black boots, crown, and sash. This costume is reminiscent of Scottish attire, and the tartan kilt is known as the Royal Stuart.

Bunch is the 18-year-old daughter of Duane and Jeannie Miller of Millersburg, Ohio. She has been showing Shorthorn cattle for the past seven years, attended six Shorthorn Junior Nationals and attended the 2008 KEY conference. Bunch is actively involved in her school in community while serving as the secretary of West Holmes FFA for two years and serving on the Holmes County Junior Fair Board. She plans to attend either Purdue University or Ohio State University in the fall majoring in Agricultural Sales and Marketing and Agricultural Communications.

Shearer is the 20-year-old daughter of Bob and Doreen Shearer of Mount Joy, Pa. She has been showing Shorthorns for the past four years and currently serves as the President of the Pennsylvania Junior Shorthorn Association. She was also actively involved in 4-H and FFA as she served as the President of the Red Rose 4-H Beef Club and the Manheim FFA Chapter. Currently she is attending Lancaster County Career and Technology Center where she is majoring in Animal Science.

The National Shorthorn Lassies serve as the women's auxiliary of the American Shorthorn Association. Lassies encourage and extend the influence of Shorthorn breeding, promote the interest of its membership, stimulate greater activity, and cultivate closer relationships. To learn more visit www.shorthorn.org.

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A photo of the National Shorthorn LASSIE Queen and Alternate are available upon request.